

D.G. VAISHNAV COLLEGE

(AUTONOMOUS)

college with potential for excellence

linguistic minority institution, Affiliated to University of Madras

Arumbakkam, Chennai-600106



A REPORT ON COMMUNITY & NEIGHBOURHOOD OUTREACH PROGRAM

2019 - 2020


DATE: 25.02.2020 TO 09.03.2020

Index

S.No	DATE	PROGRAM NAME	No of Beneficiaries	PAGE NUMBER
1	25-03- 2020	Student mentoring program & Awareness on kidney health	200	3-6
2	27-03- 2020	Prevention on child abuse and menstrual hygiene awareness	300	7-9
3	29-03- 2020	Stress Management for Teachers	25	10-12
4	05-03- 2020	Income generation program for women	50	13-16
5	06-03- 2020	Mass Awareness Program On Child Line 1098 and Swachh Bharat	500	17-20
6	09-03- 2020	Awareness program on prevention of alcoholism through street play	40	21-23
7		Photo gallery		24-28

Community & Neighbourhood Outreach Program-2019-2020

Program: 1



D.G. VAISHNAV COLLEGE
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Arumbakkam, Chennai-600106.

**COMMUNITY AND NEIGHBOURHOOD
OUTREACH PROGRAM-2019-2020**

**STUDENT MENTORING PROGRAM &
AWARENESS ON KIDNEY HEALTH**

Resource Person

Dr. Sudha Ekambaram
DNB (PEDE), FPH, FISM (SINGAPORE),
PEDIATRIC NEPHROLOGIST,
DR. MENTA'S HOSPITALS.

Dr. G. Nandhini
M.B.B.S, DNB (PEDIATRIC SURGERY), FIAPR,
PEDIATRIC SURGEON AND UROLOGIST
DR. MENTA'S HOSPITALS.

Dr. Vaishnavi
PEDIATRIC NEPHROLOGIST,
DR. MENTA'S HOSPITALS.

FEBRUARY 25, 2020 | 1:30 PM -4:30 PM|

ALL ARE WELCOME!

VENUE: CHENNAI MIDDLE SCHOOL
106, THIRUKKURALAR STREET, LAKSHMI
NAGAR, MMDA COLONY, ARUMBAKKAM,
CHENNAI TAMIL NADU 600092

Dr. R. GANESAN ***SHRI ASHOK KUMAR MUDHIRA***
PRINCIPAL, D.G.V.C. SECRETARY, D.G.V.C.
Contact :9962094303(Pooja)

PAALAKO

Date: 25.02.2020

Venue: Chennai middle school, Arumbakkam

Program: Student mentoring program & Awareness on kidney health

Organiser: D.G.Vaishnav College, Arumbakkam, Chennai-600106

Resource person:

- Dr.Sudha Ekambaram, Pediatric Nephrologist ,Dr.Mehta's Hospitals
- Dr.Vaishnavi, Pediatric Nephrologist ,Dr.Mehta's Hospitals
- Mr.Thineshwar, Medical Social Worker

No of staff participants: 2

No. of student volunteer participants: 16

No of beneficiaries (students): 200

Detailed report of the program:

The program was planned after getting permission from the school head mistress Mrs. Alamelu Shanmugam of Chennai Middle School located in Thiruvallur street, MMDA Nagar of D.G.Vaishnav college students from various department organised the program. The master of ceremony of the event was Mr Harris from 3rd Year Bachelor of English Literature .The program started at 2.00 Pm with Tamil Thai Vazhuthu. The dignitaries Dr.Sudha Ekambaram and Dr.Vaishnavi were introduced by MS Porkodi from Accounting and finance department and Miss Vaishnavi from MSW department respectively. Further the resource person were presented with mementos and the Head mistress of the school Smt.Alamelu Shanmugam was also honoured with a memento .A session was held by the guest speakers on Renal health for the students of 6th,7th and 8th standard. The students were informed about the ways to maintain good kidney health and also the students raised various questions to the resource person which was cleared and towards the end of the session. The resource person explained the do's and don'ts to protect the kidney Later on the resource person elaborated on the topic Menstrual hygiene to the girls of class 6-8 which was very useful to the girls. At the end of the session vote of thanks was proposed by Maha vidhya from 1st MSW. The program ended with a National Anthem

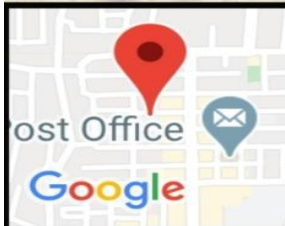
Mentoring Program:

The students of class 5th standard had a mentoring session on "Self-motivation and Disciplinary skills ".These sessions were handled by Miss Aarthi and Mr. Vibhu from the English department and the other section was handled by Mr. Prakash and Miss Jayshree from M.A.English department. This program focuses on teaching the children the life skills that are important for life. The program will be continued in the coming weeks as well.

The students who participated in the awareness on kidney health and Mentoring session were provided with refreshments

Outcomes of the program: The session was very informative and useful for the students. The students got to know about the functions of kidney and renal care. The students also were very enthusiastic and showed interest on mentoring session.

Photos :



106, Thirukkurala St, Lakshmi Nagar, MMDA
Colony, Arumbakkam, Chennai, Tamil Nadu
600092, India

25 Feb 2020, 16:01 PM

Group photo of the program with school students, Guest speakers-Dr Sudha Ekambaram, Dr Vaishnavi and Mr Thineshwar along with Dr B.Sulu Priya, HOD and Mr Ramesh, Faculty, Department of social work and student volunteers from D.G.Vaishnav College



Dr Vaishnavi receiving memento from Mrs. Alamelu Shanmugam

Program:2



D G VAISHNAV COLLEGE

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AFFILIATED TO UNIVERSITY OF MADRAS

**COMMUNITY AND NEIGHBOURHOOD
OUTREACH PROGRAM 2019-20**

A W A R E N E S S
O N
C H I L D A B U S E
A N D
M E N S T R U A L H Y G I E N E

RESOURCE PERSON

M s . B A V A N I
T R A I N E R
G E O I N D I A F O U N D A T I O N

*February 27, 2020 | 2:00PM - 4:00PM
Chennai Middle School
11/11 TSD Nagar 1st main road,
Jai Nagar, Arumbakkam, CH - 600092*

SHRI ASHOK KUMAR MUNDHRA
SECRETARY, D G V C

DR. R GANESAN
PRINCIPAL, D G V C

STUDENT COORDINATOR
ABDULLAH K F
8015092075

Date: 27-02-2020

Venue: Chennai Middle School,

Jai Nagar, Arumbakkam, Chennai-600106

Program: Prevention on child abuse and menstrual hygiene awareness

Organiser : D.G.Vaishnav College, Arumbakkam, Chennai-600106

Resource Person: Ms Bhavani, Trainer, Geo India Foundation

No of staff participants: 2

No. of student volunteer participants: 25

No of beneficiaries (students): 300

Detailed report of the program:

The permission for conducting an awareness program in Chennai Middle School was given by Education officer, School Education Department situated in Amma Building. The students of D.G.Vaishnav College organized the program on 27-02-2020. The program was started at 2pm. The Master of Ceremony of the event was Ms. Krishnasemmai from Department of sociology. The program started with an ice-breaking session conducted by Mr. Rejoe from Department of social work. The Dignitaries were Dr. Sulu Priya, HOD, Department of Social Work, T. Jayalaksmi (Head Mistress of Chennai middle school), Bhavani (Geo India). The resource person of the day was introduced by Ms Vaishnavi of MSW department and a momentum was given to her by Mr Hari Haran of Travel and Tourism Department and a momentum was also given to the Head Mistress by Dr. Sulu Priya. **A street play was performed by the students from the Department of social work regarding Child Abuse.** The street play helped the children to understand the concept of child abuse, the role of parent's responsibilities towards prevention of child abuse. Later Sujith of Department of social work explained about good touch and bad touch, he also elaborated about Protection of Child Abuse to the students which were very useful for them. The girl students of 6th, 7th and 8th standard were given awareness about menstruation by the resource person Ms Bhavani. The session was very informative for the students. Geo India also provided free sanitary napkins to the students. The next day, a cupboard was been sponsored by the D.G.Vaishnav College where the sanitary napkins will be refilled every month by Geo India organisation.

OUTCOME OF THE PROGRAM

The session was very informative and useful for the students. The students got to know about menstruation and its safety measures. The students also were very enthusiastic and showed a lot of interest in clarifying their doubts in regards to menstrual hygiene and prevention of child abuse. The children also shared their love and affection by writing their names on the hands of the D.G.Vaishnav student volunteers.

PHOTOS:



Group photo with the resource person Ms.Bhavani, Dr B.Sulu Priya, HOD and Mr Ramesh, Faculty, Department of social work, student volunteers from D.G.Vaishnav College and the beneficiaries.



Student of D.G.Vaishnav College along with Ms. Priya Jemina, Founder of Geo Foundation while giving the cupboard for sanitary napkins refill.

Program:3



D.G. VAISHNAV COLLEGE

(AUTONOMOUS)

Affiliated to University of Madras
Arumbakkam,
Chennai-600106.

COMMUNITY AND NEIGHBOURHOOD OUTREACH PROGRAM 2019-2020

STRESS MANAGEMENT

Resource Person

Ms. Sangeetha

PSYCHIATRIC SOCIAL WORKER
SCARF INDIA

DATE : 29.02.2020

TIME: 02:00 PM - 04:00 PM

VENUE : CHENNAI MIDDLE SCHOOL,
103 PALIKOODAM STREET, LAKSHMI NAGAR,
MMDA COLONY, ARUMBAKKAM. CHENNAI 106,

Dr. R. GANESAN

PRINCIPAL, D.G.V.C.

SHRI ASHOK KUMAR MUNDHRA

SECRETARY, D.G.V.C.

Student Co-ordinator : Mr. Prakash j
Contact : 7904013299

BALA KD
DESIGNING
ARCHITECT

Date: 29.02.2020

Venue: Chennai middle school, MMDA Colony, Arumbakkam.

Program: Stress Management for Teachers.

Organizer: D.G.Vaishnav College, Arumbakkam, Chennai-600106

Resource person:

- Ms. Sangeetha.

No of staff participants: 1

No. of student participants: 9

No of beneficiaries : 25

Detailed report of the program:

As part of Community and neighborhood outreach program, "Stress Management Program for Teachers" was organized by various departments of D G Vaishnav college. The program started at 02:00PM. The master of the ceremony of the event was Ms. Sanjuthraa of third B.Sc Psychology of D G Vaishnav College. A mini medical checkup was organized by the Team of paramedical staffs from SCARF India Organisation. After the completion of the medical check there was Welcome Address by Ms. Rukkia of third B.Sc Psychology department of D G Vaishnav College. Followed by that there was guest profile reading by Ms. Subha of the same department. Then the emcee welcomed the guest for sharing her ideas on Stress Management. The session went on for one hour and followed by Q&A session by the staff members of the school. Then the chief guest was facilitated with a memento by Dr. B. Sulupriya, HOD department of Social Work D G Vaishnav College. The medical team head was facilitated by the Assistant Head Mistress of the school. The teachers suggested to give similar session on monthly basis. The staffs of the school gave feedback that the session was more useful and interactive. The vote of thanks was proposed by Ms . Rukkia.

Outcome of the program:

The teachers appreciated that the program was more informative and it would be nice if that program be conducted on a regular basis. The staff members were enlightened with the importance of early intervention in the mental health problems

Photos:



A teacher been checked by one of the paramedical staff of SCARF.



Group Photo of the teachers along with Ms. Sangeetha and SCARF paramedical staffs, Dr. Sulu Priya, Head, Department of social work and student volunteers from D.G.Vaishnav College.

Program:4



D G VAISHNAV COLLEGE

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POTENTIAL OF EXCELLENCE

LINGUISTIC MINORITY INSTITUTION

AFFILIATED TO UNIVERSITY OF MADRAS

COMMUNITY AND NEIGHBOURHOOD
OUTREACH PROGRAM 2019-20

INCOME GENERATION PROGRAM FOR WOMEN

RESOURCE PERSON

MRS. NITHYA

PROFESSOR

D G VAISHNAV COLLEGE

MARCH

05

2020

R K NAGAR COMMUNITY

R K NAGAR
ARUMBAKKAM
CH - 600092

FROM

3-5

PM

SHRI ASHOK KUMAR MUNDHRA
SECRETARY, D G V C

DR. R GANESAN
PRINCIPAL, D G V C

STUDENT COORDINATOR
MS. VAISHNAVI
7845006916

Name: Income generation program for women

Date: 05.03.2020

Venue: R.K.Nagar,Arumbakkam

Organiser: D.G.Vaishnav College, Arumbakkam, Chennai-600106

Resource person:

- Mrs. Nithya, Assistant Professor, D.G.Vaishnav College, Arumbakkam

No of staff participants:6

No of student participants: 31

No of beneficiaries : 50

Report of the program:

The program was conducted as a part of neighborhood outreach program, the beneficiaries for the program were from R K Nagar community. The program started with a prayer at 3.00 pm. Welcome address was given by Miss.Ashwini from department of commerce.The Master of ceremony of the program was Mr Mohanasundaram from department of commerce. The chief guest Mrs.Nitya was felicitated with a memento by Ms Aishwaryaa of Department of Social work.The head of the R.K.Nagar SHG.Mrs.Mohana was honored with a memento by Miss Shaloni, Department of ccommerce.

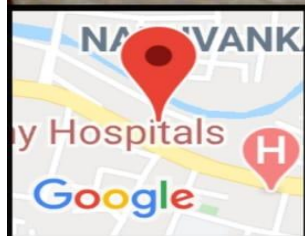
The income generation session started with the silk thread bangle making session by the chief guest.It was interactive session in which the chief guest involved the community people by providing required materials to learn the technique. This helped the beneficiaries to understand and implement the technique at the same time. The program went on with phenol making which can be produced by the community members and also can help them to generate income. This technique was demonstrated by Miss.Vaishnavi from first MSW department. The whole process was clearly explained by the student to the beneficiaries. After the product was made the same was distributed to the community members.

Next session of the program was candle making which was demonstrated by Miss.Pavithra. In this session the community members were introduced to the technique.The beneficiaries were provided with the samples. Extra materials were given to the head of the SHG for the community's future use.

Outcomes of the program:

The session has been helpful for the community for generating income through various techniques. The program was widely appreciated by the community as it was very helpful for their development.

Photos:



26/28, National Hwy 48, Dr. Radhakrishnan
Nagar, Arumbakkam, Chennai, Tamil Nadu
600106, India

05 Mar 2020, 17:03 PM

Ms Aishwaryaa of department of social work felicitating Ms. Nithya, Faculty, Department of Biotechnology.



19, EVR Rd, Dr. Radhakrishnan Nagar, R.K
Nagar, Arumbakkam, Chennai, Tamil
Nadu 600106, India
05 Mar 2020 04:42 pm

Group photowith the community people, students volunteer and Mr Ramesh, Faculty, Department of Social Work and Ms Nithya, Department of Biotechnology.

Program-5

**Dwaraka Doss Goverdhan Doss
Vaishnav College (Autonomous)**



Affiliated to University of Madras
in collaboration with

**Indian Council
for Child Welfare**



cordially invites you
to

**'Mass awareness program on
Childline 1098 and Swachh Bharat'**

Chief Guest:

Mr. S Muthusamy, IPS

Deputy Commissioner of Police, Anna Nagar

Tmt. Anu Radha

Regional *J lead, Childline India Foundation

Tmt. Andal Damodaran

President, ICCW - TN

Venue: CMBT, Koyambedu

Date: 06.03.2020

Time: 3pm - 6pm

**Dr R Ganesan
Principal, DGVC**

**Shri Ashok Kumar Mundhra
Secretary, DGVC**

Student organiser:
Nitya Kalyani - +919150872447

Name: Mass Awareness Program On Child Line 1098 and Swachh Bharat

Date: 06.03.2020

Venue: CMBT, Koyambedu

Organisers: D G Vasihnav College

Resource Person:

1. Tmt. Anu Radha, Regional Lead, Childline India Foundation
2. Tmt. Andal Damodaran, President, ICCW.

No of staffs participated : 2

No of students participated: 63

No of beneficiaries : 500

Detailed report of the program:

As part of the Community and Neighbourhood Outreach Program, a "Mass awareness program on Childline 1098 and Swachh Bharat" was organised by DG Vaishnav College(Autonomous) students from various departments such as Physics(Shift-I), BBA. B.Com(Shift-I) and Social work in collaboration with Indian Council for Child Welfare(ICCW). The program started with mobilising people to participate in the event at 4:00pm in the Chennai Mofussil Bus Terminus. The students from DG Vaishnav Street Theatre Crew performed a streetplay on prevention of Child Abuse and Women Safety. The Versatile Dance Crew of DG Vaishnav College performed Flash mob to mobilise people. Chief Guests for the event were Ms. Anu Radha, Regional Head, Childline India Foundation and Ms. Andal Damodaran, President, ICCW. Students from various colleges performed Paraiatam, Oyilattam, street plays. Then a Handprint Campaign on the title 'Stand for Child Rights' was conducted in which public participation was involved and the program came to an end by 5:30pm with the distribution of refreshments and a group photo.

Outcome of the event:

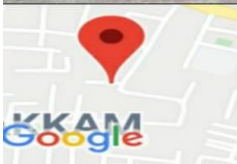
The session was highly informative and innovative ways of mobilizing people. The crowd were enthusiastic and interested to witness various performances. Awareness on Childline and Swach bharat was created using street play and flash mob.

The people were cooperative in sensitising the child rights and also showed their support through providing their hand print in hand print campaign organised by the social work students of D.G. Vaishnav College. The program was also successful in spreading the message of child education and their significance in the society. It also helped in successfully spreading the mass awareness on child rights and also individual responsibilities in protecting it. The program through the means of art like street play helped in promoting the social aspects and the importance of child education, protection by the promoting child line number 1098.

Photos:



Photo of the hand print campaign conducted by the organising team




**Koyembedu, Chennai, Tamil Nadu
600107, India**

6 March 2020, 17:46 PM

Group photo with chief guests- Mrs Andal Damodaran, President, ICCW. Mrs Anuradha, Regional Head, Child line India Foundation. Dr Sulu Priya, Head, MSW and Mr Ramesh, Assistant Professor, MSW and students volunteers.

Program:6



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ARUMBAKKAM, CHENNAI-600106

**COMMUNITY AND NEIGHBOURHOOD
OUTREACH PROGRAM 2019-2020**

AN

**AWARENESS PROGRAMME
ON PREVENION OF ALCOHOLISM**

THROUGH

STREET THEATRE

RESOURCE PERSON

MR. ILLAYARAJA <small>FOUNDER, DIVINE LIFE FOUNDATION, MADURAVOYAL</small>	MR. V. RAM <small>COUNSELLOR, DIVINE LIFE FOUNDATION, MADURAVOYAL</small>
MR. JOHN <small>NA MEMBER</small>	MR. RAJESH <small>AA MEMBER</small>

VENUE:
DR. RADHAKRISHNAN NAGAR,
ARUMBAKKAM, CHENNAI-600 106.

DATE: 09-03-2020
TIME: 04:00 PM TO 06:00 PM

DR. R. GANESAN PRINCIPAL, D.G.V.C.	SHRI ASHOK KUMAR MUNDHRA SECRETARY, D.G.V.C.
--	--

STUDENT CO-ORDINATOR : MR. LAVAN KUMAR
CONTACT : 9677735465

BALA KO
DESIGNED
ARUMBAKKAM

Date: 09.03.2020

Venue: Dr.Radhakrishnan nagar, Arumbakkam, Chennai-600 106.

Program: Awareness program on prevention of alcoholism through street theatre

Organiser:D.G Vaishnav college

Resource person:

- Mr.Illayaraja, Founder, Divine Life Foundation
- Mr.V Ram, Counsellor, Divine Life Foundation
- Mr.John, AA member, Divine Life Foundation
- Mr.Rajesh, NA member, Divine Life Foundation

No of staff participants:2

No.of student participants: 22

No of beneficiaries : 40

Detailed report of the program:

As part of Community and neighbourhood outreach program the students organized an awareness programme on prevention of alcoholism through street theatre " was organized. The students used the musical instrument 'PARAI' as tool to mobilize the community people in RK Nagar..The program started at 4.00 Pm. The Master of ceremony of the event was Ms Devika from Department of Social Work. The resource persons of the day were introduced by Mr Surya Prakash from Department of Criminology and Ms Devika from Department of Social Work respectively.

The program started with a mime performance by the students from Department of sociology on the effects and consequences of alcoholism. The street play performance was highly appreciated by the community people. The resource persons were honoured with the mementos. The staff from Divine life foundation conducted an ice breaking session with the help of student volunteers through dance steps. The Students from Department of Journalism performed a skit on effects of alcoholism and Problems faced by the families. The program continued with a street play performance by DGVC theatre society on Alcohol addiction. Mr.Illayaraja, founder of divine life foundation gave a speech about alcoholism and he even encouraged community people with addiction to join in his foundation. Mr. Ram, counselor, Divine life foundation shared his real life experience in overcoming addiction. The session end with distributing refreshments to the community.

Outcome of the program:

The session strongly created an awareness to support alcoholic addict to overcome their addiction with support of the family. The role of family plays a major role in the development of individual to a better person. Alcoholism is an individual problem that diversely affects family and the society.

Photos:



The beneficiaries of the program



The resource person along with Mr.Ramesh, Faculty, Department of Social Work and Students volunteer

PHOTO GALLERY

Student mentoring program & Awareness on kidney health



Prevention on child abuse and menstrual hygiene awareness, Stress Management for Teachers and Income generation program for women



Income generation program for women and Mass Awareness Program On Child Line 1098 and Swachh Bharat



Mass Awareness Program On Child Line 1098



Awareness program on prevention of alcoholism through street theatre and Prevention on child abuse and menstrual hygiene awareness

